

# WORD FORMATION PROCESS FOUND in LESTY KEJORA'S CAPTION on INSTAGRAM

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## ABSTRACT

*This study aims to decipher Word formation Process Found in Lesty Kejora's caption on Instagram". The method in this study utilizes a qualitative descriptive method, with keep tabs as the next conciliation, we got the data source from Lesty Kejora's captions on Instagram during a year (April 2021—April 2022). In this research, the writers utilize Yule's theory (1996) for analyzing the word forming found in Lesty Kejora's caption on Instagram, for analyzing 10 word formation processes, they are (1) coinage, (2) borrowing, (3) blending, (4) clipping, (5) acronyms, (6) derivation, (7) compounding, (8) backformation, (9) multiply processes, (10) conversion. To analyze the data, the researcher make the results of classifying the word formation made in the form of a table, so that the researcher analyzed the data. The results displayed that there were 96 words with 65 words Borrowing, 11 compounding, 4 derivation words, 10 acronyms, 1 word blending and 5 clipping words. The dominant type in the word formation process in Lesty Kejora's captions on Instagram is borrowing, which is have 65 data found.*

**KEYWORD:** Instagram, word formation process

## I. INTRODUCTION

Speech is a communication function as a tool used by people to convey messages to others in writing or orally. Instagram is one of the most popular social media, photo and video sharing application that allows users to take photos and videos, apply digital filters, and share them on various social networking services including Instagram.

There are many problems occurred by Instagram users when sharing and getting information on instagram, Especially language semantically problem. For example of the problem that usually faced is about messages or captions in instagram which conducting abbreviations and some foreign language words, slang words, and a new word that trending nowadays such as coinage, multiple process, borrowing, derivation, backformation, blending, acronyms, clipping, conversion and compound. Based on this occurrence, this study tries to find out the types of word formation processes that are used in captions from one Instagram account of viral celebrity, Lesty Kejora.

Word formation is a process in which new words are created based on the word itself or other words. The new words can be formed by cutting the words, submitting suffixes and affixes to make grammatical information, combining the words with other words, etc. Based on Yule (1985, p.53-60) stated that word formation procedure as the way of how to forming and creating the new words based on the using of old words. Meanwhile Bauer (1983, p.1) defines that the use of word formation is of value or ethic when the rules for the formation of words are not identical as the regulations for the formation of sentences that means word formation is formed words with the certain procedures which based on Yule (1985, p.53-60) they are acronym, derivation, prefix and suffix, and multiple processes, coinage, borrowing, compounding, blending, clipping, backformation, conversion.

### 1. Coinage

Coinage is a word construction process in which new words are created using recently discovered sources as the trade

name for a particular product. After that, the word became common in society.

For examples are the commercial products like Aqua, Indomie, Soklin, Honda, Rinso, Toa, and so on. People generally call most of mie instant products with "Indomie", although the brand is "Supermie", "Sarimi", or "Mie Sedap".

### 2. Borrowing

Borrowing is the procedure of creating new word with adopting words from the other languages and using in society. As the example the words credit, bank, commitment, vaccin, accent, economy, conflict and etcetera.

### 3. Blending

Next is blending, Blending is the process of creating a new word by combining two-part forms of a word into one new term. One type of mixing process is done by mixing only the beginning of one word with the end of another.

For example motor + bicycle = motorcycle, stalker + fan = stan, international + network = internet.

### 4. Compounding

Compound words are the process of word formation that combines two partial words to form a new single word. For example house + wife = housewife, butter + fly = butterfly, water + melon = watermelon. tooth + brush = toothbrush, cow + boy = cowboy, honey + moon = honeymoon.

### 5. Clipping

The clipping process is a word-forming process in which long words or multiple syllables are constructed in short form. For example prof = professor, gym = gymnasium, exam = examination, bike = bicycle, phone = telephone, cafe = cafeteria, photo = photograph, memo = memorandum, flu = influenza, lab = laboratory.

## 6. Back Formation

Deconstruction or back formation is a method of word formation by reducing a typical word (usually a noun) to form another part of speech (usually a verb). For example editor (noun) to edit (verb), creator (noun) to create (verb), revision (noun) to revise (verb).

## 7. Conversion

Conversion is a way of word forming by altering the function of the word (usually a noun to a verb) without any reduction. For example 'stand up' is a verb, it is became noun in 'stand up comedy'.

## 8. Acronyms

Acronyms are the process of word formation by forming new words from the first letters of many other words. Example unesco (united nations educational, scientific, and cultural organization), sim (subscriber identification module).

## 9. Derivation

The derivation is a process of forming a word by submitting a certain word (such as un-, mis-, -ish, -ism, and so, on). It can be at the beginning of the middle or in the last of the words. For example sad -> sadness, act -> actor, drive -> driver, speak -> speaker.

## 10. Multiple Process

Multiprocess is the process of creating a new word with two or more processes running on a specific word. For example, the word waspish comes from White AngloSaxon Protestant, an abbreviation for process, because it is shortened to the initial letter "wasp" and is suffixed with -ish as a curriculum.

phrase-formation process (2006). The information have been accrued the use of the statement method (Harared, 2018) that changed into practice nowadays. In this have a look at the information changed into taken from Instagram from the captions published through Lesty Kejora at some point of April 2021 till April 2022. After collecting the information, the writers analyzed the information primarily based totally at the idea approximately 3 levels of reading the information together with information reduction, information display, and conclusion (Aldridge, 2002).

## II. METHOD

In this have a look at, te writers doing this studies with a qualitative descriptive method. As a motive of the writers is to explain the kinds of phrase formation utilized by Lesty Kejora which is primarily based totally on Yule`s idea of the

### III. FINDING AND DISCUSSION

No	Types of Forming Words	Example in Instagram and The Meaning	Total Number
1.	Coinage	-	0
2.	Borrowing	<ol style="list-style-type: none"> <li>1. Sundanese: raka (kakak), aa (panggilan kakak laki-laki), mugia (semoga), yuswa (usia), gampilkeun (hadirkan bahasa cinta), rupi (rupa), kahirupan (kehidupan), teteh (kakak perempuan), sampurasun (mohon maaf), sabodo teuing (sebanyak mungkin), sok (ayo), sing teras (selalu melindungi), urang (kita), kaluwargi (keluarga), kanyah (setiap), tiasa (tiada), wilujeung (selamat), tepang (bertemu),</li> <li>2. Arabic: barakallah fii umrik (semoga Allah memberkahimu), shaleh (terhindar dari keburukan), umroh (menziarahi), bismillah (dengan menyebut nama Allah), insyaAllah (jika Tuhan menghendaki), ramadhan (panas yang menghanguskan), masyaAllah (inilah yang dikehendaki Allah), masyaAllah tabarakallah (kekaguman pada kehendak Allah yang menunjukkan keberkahan begitu besar pada manusia), alhamdulillah (segala puji bagi Allah), rezeky (pemberian), husnudzan (berpikir yang baik), ikhlas (ikhlas), ikhtiar (usaha), eid mubarak (selamat merayakan hari raya), minal aidin wal faidzin (semoga Allah menjadikan kita termasuk golongan orang-orang yang dapat kemenangan)</li> <li>3. English : beauties (cantik-cantik), giveaway (memberikan), check (memeriksa), seller (penjual), slide (tampilan), support (dukung), vote (memilih), stream (aliran), music (musik), industry (industri), post (pos), sale (obral), special (spesial), download (mengunduh), hi (hai), show (menunjukkan), live (langsung), by (dengan), approved (disetujui), drama (drama), happy (bahagia), maximal (maksimal), whitening (pemutih), cream (krim), cell (sel), original (original), series (seri), love (cinta), enemy (musuh), festival (festival), secret (rahasia), comment</li> </ol>	65

(menanggapi),

3.	Compounding	Giveaway (memberikan), cashback (uang tunai kembali), flash sale (memberikan obral), grand prize (hadiah utama), custom-dress (baju adat), take over (mengambil. alih), marketplace (platform kumpulan penjual), screenshot (tangkapan layar), baby shower (mandi bayi), makeup (riasan), skincare (perawatan kulit),	11
4.	Blending	Ongkir (ongkos kirim),	1
5.	Clipping	Congrats (selamat), xtra (edisi tambahan), photo (photograph), sobat (sahabat), thanks (terimakasih)	5
6.	Acronym	SWT (subnahu wata'ala), RP (rupiah), TV (Televisi), WIB (waktu Indonesia barat), WA (whatsApp), DNA (deoxyribonucleic acid), MV (musik video), MUA (make up artist), IMA (Indonesian music awards), BPOM (Badan pengawas obat dan makanan),	10
7.	Derivation	Seller (penjual), daily (harian), photographer (tukang photo), owner (pemilik)	4
8.	Backformation	-	0
9.	Conversion	-	0
10.	Multiproces	-	0

- **Coinage**  
 Coneige is a word construction process in which new words are created using recently discovered sources as the trade name for a particular product. After that, the word became common in society.  
 For examples are the commercial products such as Aqua, Indomie, Soklin, Honda, Rinso, Toa, and so on. People generally call most of mie instant products with “Indomie”, although the brand is “Supermie”, "Sarimi", or “Mie Sedap”. Based on the result above, there is no coinage example find in Lesty Kejora's caption on Instagram during April 2021-April 2022.
- **Borrowing**  
 Borrowing is the procedure of creating new word with adopting words from the other languages and using in society. As the example the words credit, bank, commitment, vaccin, accent, economy, conflict and etcetera.  
 Based on the result above, there are 65 examples about borrowing found in Lesty Kejora's caption on Instagram during April 2021-April 2022, such as teteh from Sundanese, alhamdulillah from Arabic, support from English and etc.
- **Blending**  
 Next is blending, Blending is the process of creating a new word by combining two-part forms of a word into one new term. One type of mixing process is done by mixing only the beginning of one word with the end of another.  
 Basedontheresultabove,there is one example about blending word LestyKejora'scaptiononInstagramduringApril2021-April2022, that is ongkir which means ongkos kirim.
- **Compounding**  
 Compound words are the process of word formation that combines two partial words to form a new single word.  
 Basedontheresultabove,there are 11 examples about borrowing found in Lesty Kejora's caption on Instagram during April 2021-April 2022, such as giveaway, cashback, screenshot and so on.
- **Clipping**  
 The clipping process is a word-forming process in which long words or multiple syllables are constructed in short form. For example prof = professor, gym = gymnasium, exam = examination, bike = bicycle, phone = telephone, cafe = cafeteria, photo = photograph, memo = memorandum, flu = influenza, lab = laboratory. Basedontheresultabove,there are 5 examples about clipping found in Lesty Kejora's caption on Instagram during April 2021-April 2022, such as congrats, sobat, and so on.
- **Back Formation**  
 Deconstruction or back formation is a method of word formation by reducing a typical word (usually a noun) to form another part of speech (usually a verb). Basedontheresultabove,there is no back formation example find in Lesty Kejora's caption on Instagram during April 2021-April 2022.
- **Conversion**  
 Conversion is a way of word forming by altering the function of the word (usually a noun to a verb) without any reduction. For example 'stand up' is a verb, it is became noun in 'stand up comedy'. Basedontheresultabove,there is no conversion example find in Lesty Kejora's caption on Instagram during April 2021-April 2022.
- **Acronyms**  
 Acronyms are the process of word formation by forming new words from the first letters of many other words.  
 Basedontheresultabove,there are 10 examples about acronyms found in Lesty Kejora's caption on Instagram during April 2021-April 2022, such as SWT, TV, BPOM and so on.
- **Derivation**  
 The derivation is a process of forming a word by submitting a certain word (such as un-, mis-, -ish, -ism, and so, on). It can be at the beginning of the middle or in the last

of the words. For example sad -> sadness, act -> actor, drive -> driver, speak -> speaker. Based on the result above, there are 4 examples about derivation found in Lesty Kejora's caption on Instagram during April 2021-April 2022, such as daily, owner and so on.

- **Multiple Process**

Multiprocess is the process of creating a new word with two or more processes running on a specific word. For example, the word waspish comes from White AngloSaxon Protestant, an abbreviation for process, because it is shortened to the initial letter "wasp" and is suffixed with -ish as a curriculum.

Based on the result above, there is no multiple process example found in Lesty Kejora's caption on Instagram during April 2021-April 2022.

#### IV. CONCLUSION

Based on what we are able to see from the result, it presentations that phrase formation technique concept performs the require roles withinside the phrase production in a language. It is displayed with the life of phrase formation technique discovered withinside the caption instagram of Lesty Kejora terms. From that, it additionally presentations that Indonesia as a growing united states of america is extra acquainted with socialization improvement.

Indonesia additionally show off prestigious improvement with the aid of using the openness and adeptness many new things. As instance the recognition of different language, Indonesian human beings are extra acquainted with English as an global language and it's also proved from the facts discovered approximately sixty five borrowing phrase formation examples.

The borrowing taken from Sundanese, Arabic and English. In fact, English is an global language utilized by nearly each country withinside the world. Indonesian has brilliant improvement with expansions in lots of sectors and extra open minded with an global wondering with the aid of

using the recognition with different languages and cultures.

Finally, the writers advices the destiny researchers to enhance the sphere of morphology, with the aid of using likely exploring different excessively these days item with extraordinary concept for phrase formation technique. In addition, we are able to connecting our researches with the era improvement withinside the society that appoint the method of phrase formation processes.

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