THE EFFECT OF USING ENGLISH SONG IN TIKTOK VIDEO ON STUDENTS' READING ABILITY OF 2021/2022 NINTH YEAR STUDENTS OF SMP SWASTA KARYA BAKTI SELESAI

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ABSTRACT

The objective of this study is to find out whether there was an effect of using English song in TikTok Video on students' reading ability of 2021/2022 ninth year students of SMP Swasta Karya Bakti Selesai. The design in this study was quasi-experimental design by using post-test non-equivalent control group design. This study was conducted with ninth grade students of SMP Swasta Karya Bakti Selesai as the population of study. The sample was taken by using cluster random sampling, with 40 students as the sample of this study. The researcher used class IX-A which consist of 20 students as the experimental class and IX- B which consist of 20 students as the control class. The researcher used test as the instrument of collecting the data. The data collected from this study were analyzed using t-test formula. The results of this study that was a positive effect of the result students' reading ability after using English song in TikTok video as media. It can be seen from the data analysis, it was found that value of t-observed (t_0) was higher than t-table (t_t). The result from calculating the data was t-observation ($t_0 = 3,48$) and t-table ($t_t = 1,686$), it means, t_0 is higher than t_t in significant 5%, so the null hypothesis (H_0) is rejected, and the alternative hypothesis (H_a) is accepted. In other words, using English Song in TikTok video had effect on students' reading ability of 2021/2022 ninth year students of SMP swasta Karya Bakti Selesai.

Key Words : English Song, TikTok, Reading Ability

ABSTRAK

Tujuan dari penelitian ini adalah untuk mengetahui apakah ada pengaruh penggunaan lagu berbahasa Inggris dalam Video TikTok terhadap kemampuan membaca siswa kelas IX tahun 2021/2022 SMP Swasta Karya Bakti Selesai. Desain dalam penelitian ini adalah quasi-experimental design dengan menggunakan post-test non-equivalent control group design. Penelitian ini dilakukan terhadap siswa kelas IX SMP Swasta Karya Bakti Selesai sebagai populasi penelitian. Pengambilan sampel dilakukan dengan menggunakan cluster random sampling, dengan jumlah sampel 40 siswa dalam penelitian ini. Peneliti menggunakan kelas IX-A yang terdiri dari 20 siswa sebagai kelas eksperimen dan IX-B yang terdiri dari 20 siswa sebagai kelas kontrol. Peneliti menggunakan tes sebagai instrumen pengumpulan data. Data yang terkumpul dari penelitian ini dianalisis dengan menggunakan rumus uji-t. Hasil penelitian ini yaitu adanya pengaruh positif terhadap hasil kemampuan membaca siswa setelah menggunakan media lagu berbahasa Inggris dalam video TikTok. Hal ini dapat dilihat dari analisis data, ditemukan bahwa nilai t-observed (t_0) lebih tinggi dari t-tabel (t_t). Hasil perhitungan data diperoleh t-observasi ($t_0 = 3,48$) dan t-tabel ($t_t = 1,686$), artinya t_0 lebih besar dari t_t pada signifikan 5%, sehingga hipotesis nol (H_0) ditolak, dan hipotesis alternatif (H_a) diterima. Dengan kata lain, penggunaan Lagu Bahasa Inggris dalam video TikTok berpengaruh terhadap kemampuan membaca siswa tahun ajaran 2021/2022 SMP swasta Karya Bakti Selesai.

Kata Kunci: Lagu Bahasa Inggris, TikTok, Kemampuan Membaca

I. INTRODUCTION

Language is intimately tied to man's feelings and activity. It is bound up with nationality, religion, and the feeling of self. It is used for work, worship, and play by everyone, be he beggar or banker, savage or civilized. To the language teachers and the linguists, it is the central subject of study, with the linguist concentrating on its description and the teacher on learning and teaching it (Lado, 2015:11). Language is considered to be a system of communicating with other people using sounds, symbols and words in expressing meanings, ideas or thoughts (Umara, 2019:82).

English is one of the international languages that most used in many countries in the world, including Indonesia. As an international language, English is very important because people around the world communicate to others using English. In Indonesia, English is learnt and taught at junior high school, senior high school and university, moreover in some elementary schools English is introduced to students.

There are four aspects in language learning as follow, listening, reading, speaking and writing. All academic study requires a lot of reading. Reading offers more than access to new information that can be quantitatively added to what we know already; it can also lead to a qualitative restructuring and re-evaluation of what we know (Risdianto, 2016: 21). In foreign language learning, teachers count on students to gain a reading skill (Brown, 2018: 185).

In teaching reading, the teachers are usually inviting the students to read the same material. It is provoking boredom (Sasson, 2007). Moreover, talking about teaching reading teachers can use lyrics to be a tool to discuss with. It sounds interesting because learners can sing the song while reading the lyrics as well. Learners will learn both pronunciation and reading. In examined relationships among pronunciation, reading, and ability in 100 preschoolers (Anvari et al., 2002). He said that using music for classroom need is very beneficial. Listening music means learning reading, listening, and speaking. The listeners will learn what the lyrics talk about, how to pronounce the words and phrases, and how to grab the message.

One of the marks of the efficient reader is the extent to which he can adjust the degree of his comprehension to his objective (Dallmann, 2017: 159). Teaching English in junior high school is not an easy task. Sometimes, students are difficult to get good score and find good way to study English. Based on the researcher's observations, there are students that have difficulties to understand English text because they do not know the meaning of vocabulary. In the class IX, the students faced that problem. They hardly comprehend the content of the text because they do not know the translation of the text. They think that to understand the text they must translate it first.

Their teacher said that every students in every class has same problems. For example, students have problem in vocabulary will influence their ability in a text. When the researcher asked students other difficulties in comprehending text, they answered that they do not understand it very well; moreover they do not understand it in English version. So, when their teacher gave a question about the text they could not answer the questions before their teacher translated it. Some of them also get score under the Minimum Achievement Criterion (KKM) namely 70. According to them, the solution is only browsing on the internet to translate the text. But, it will make them inhabitually to think or analyze a text.

In reading we need to comprehend meanings in order to identify words, and that we generally need to identify words in order to identify letters (Nunan, 2017; 33). So the researcher needs to implement good strategy or technique or media to solve the problem. A technique is implementation that which actually takes place in classroom. It is a particular trick, stratagem, or contrivance used to accomplish an immediate objective. Technique depends on the teacher, his individual artistry, and on the composition of the class (Allen, 2015: 7). In this case, the researcher proposes the use of English song in TikTok video as media.

Definition of Reading

Reading is the one of the most important for the students to be mastered in the classroom and their daily life to get more information from the author of the text. Reading process means not only "read" but tries to make interaction between the reader and the text. It is deals with how the readers can convey the meaning through the written symbols and process them into their mind. Reading as the ability to draw meaning from the printed page and interpret information appropriately (Grabe and Stoller, 2002: 9).

Reading is an active skill, where the readers interact with the text, and to some extent the writer (Joycey, 2006: 2). It means if a reader finds a reading passage is interesting, his/her mind is fully engaged in trying to understand the reading.

From the explanation above, the researcher concluded that reading is a process activity to create the meaning from the text with combining perception and thought.

Definition of Reading Ability

Ability defined as the capacity of the individuals to perform various tasks in a specific job. Ability for basically mean that you have the potential to do something. Ability is the skill or power to do something in other words talent.

Reading is a fluent process of readers combining information from a text and their own background knowledge to build meaning (Nunan, 2017:68), Reading is a process, it start from viewing the linguistics surface representation and ends with certain ideas or meaning about messages intended by the writer. Thus, reading is the combination of perceptual process and cognitive process.

Reading ability is skill of communication between the reader and the writer to get knowledge and information. Reading ability will be developed best in association with writing, listening, and speaking activities (Brown, 2001: 298). Even in those courses that may be labeled reading your goals will be best achieved by capitalizing on the interrelationship of skills, especially the reading – writing connection.

Media

Media is a tool of transferring learning materials from the teachers to the students that can make them easier and more interest in the process of teaching and learning. Media is all things that used as a medium of information (Usman, 2002: 11). Usman interprets media as printed and audio visual forms of communication and their accompanying technology. Media is an aids which are used physically to convey the content of material that includes a books, tape recorder, cassette, video recorder, film, photo, picture, graph, television and computer (Arsyad, 2004: 3).

From those definitions above, researcher concluded that media is the media of transferring message from the source to the receiver of message. Media is used as supporting aids to improve students' interesting and motivation in the process of teaching and learning.

Video

Video is medium of communication which contains some information. The information is in the form of picture, image, and action. All of them can be discussed in classroom. McDonald, et al (2016: 323) states the schools that are equipped with compressed video systems can bring live, fully interactive instruction from one location to the next or have distant guest speakers visit the classroom without having to travel. The only requirement is to have the appropriate equipment at both locations.

Most video sequences can serve more than one purpose, depends on the objective of the lesson. Video can enhance simulations, not only because it can provide feedback when the students can watch themselves and evaluate their performance, but also because the presence of a video helps to make media more realistic (Harmer, 2016: 290).

In this research, the researcher used Music Videos as the category of media. Music videos; generally used to refer to pop music videos of all kinds, but could include songs and musical

numbers from TV light entertainment shows or cinema musicals.

Using video as learning media, this study focus on the category Music Videos. Therefore, researcher use TikTok video as a learnig media. TikTok is a social media platform for creating, sharing and discovering short videos. The application is used by young people as an outlet to express themselves through singing, dancing, comedy, and lip-syncing, and allows users to create videos and share them across a community. TikTok has a minimum user age of 13 years-old. In Ireland the Digital Age of Consent has been set at 16 years-old. For children under that age consent must be given by the parent or guardian of the child.

Nowadays, TikTok as one of the most popular applications influences the growth of its users significantly because it can be used for educational purposes. The growth of content creators that teaches everything based on their background knowledge takes positive impact on people who watch their videos.

There were four main purposes for using social media applications, which are entertainment, socialization, information and academic (Yang, 2020). Resulting from educators' practice of introducing social media applications into language teaching and learning context to improve learners' language proficiency, "academic" has gradually become a major factor. Take TikTok as an example, language-learning videos ranked second among the most popular knowledge-sharing videos in 2019. As a matter of fact, massive studies have explored the effects of utilizing social media to support language learners to enhance their language skills and proficiency. However, limited researchers have examined the feasibility of utilizing TikTok for learning reading ability.

The Procedure of Teaching Reading Through TikTok Video

Video learning is one of the media that it has audio and visual elements (figure moving). As a medium of defense, the video acts as the introduction of information from teacher to student (Hadi, 2017). Ease for replay a video and present the information structured the video including one media which can improve the students' ability in understanding a concept. From a conclusion in up in a learning video should be it has an audio and visual element.

The procedure in applying video media in the learning process is prepare the media video as a tool for teaching process, with condition: contents of the video should be related to subject or topic of the lesson, the pictures in the video excluding the elements of pornography, acts that promote race, acts violence, the duration of each video is not very long, 3-5 minutes is recommended (Batubara & Ariani, 2016).

After the criteria of the video are met the teaching process can be carried out. The group used as the sample is students of SMP Swasta Karya Bakti Selesai class IX A and B. Then class IX-A as the experimental group class and IX-B as the control group class. For the first treatment, the researcher will provide notes on song lyrics and vocabulary about the English song in the video for students to read. The researcher will provide 3 English song videos with the title Que Sera-Sera by Doris Day (cover by great children), A Million Dreams by The Greatest Showman (cover by Alexandra Porat) and Heal the World by Michael Jackson (cover by J.Fla) as video for post-test. Then the researcher will share the link of TikTok video to students and will repeat the video 4 times. After being given treatment, both classes were given a post-test with the same questions to analyze the lyric of song.

II. RESEARCH METHODOLOGY

Location of the Study

This study was conducted at SMP Swasta Karya Bakti Selesai which is located on Jl. Binjai-Kuala KM. 13 Padang Cermin, Selesai, Kabupaten Langkat. The reason for choosing this school was the use of English song in TikTok video as a media to study English had not been implemented yet.

Population and Sample

A population can be defined as all members of research (Arikunto, 2006). The population of

this research is the ninth grade students of SMP Swasta Karya Bakti Selesai in the academic year of 2021/2022. The total number of the population in this research is 40 students.

Sample is a set of data collected and/or selected from a population by a defined procedure. Sample is a portion of a population and the small group that is observed (Ary et.al, 2016: 148). In determining the amount of sample in research, the researcher will orient to Sugiyono (2017: 120) statements that sample is part of the sum and characteristics possessed by population.

In this study the researcher using probability sampling with the type of simple random sampling. Probability sampling is a sampling technique that provides an equal chance for each element (member) of the population to be selected as sample (Sugiyono, 2014:118). Type of probability sampling used in sampling in this study is simple random sampling. It is said sample because of taking sample members from population is done randomly without considering the existing strata in that

No.	Sample	Class	Students
1	Experimental Class	IX-A	20
2	Control Class	IX-B	20
	Total		40

population.

Table 1. Sample

The Design of the Study
In this research, the researcher used Quasi-Experimental Design. To collect the data the population divided into two classes. One of the classes assigns as the experimental group and the other one as the control group. The experimental group was the group that received treatment by using English song in TikTok Video Media, Beside the control group was the group that received treatment by using Audio Media.

The technique of collecting the data used the test. The first test was given to the students in the first meeting as the pre-test and the last test was given to the students in the last meeting as post-test.

Table 2. The Design of the Study

Group	Pre-test	Treatment	Post-test
Experimental	T1	English Song in TikTok Video Media	T2
Control	T1	Audio Media	T2

The data in this research would be tested by using Normality as a test for the data analysis.

And the technique to analysis the data the researcher used t-test formula and also used normality test as requisite test before analyzing the data used t-test formula.

Normality test was used to know whether the data distribution was normal or not. Based on lilliefors formula. The test of normality would be done by looking $L_{count} \notin DK$, it meant H_0 is accepted and the data was normal.

After know the data was normal, the data of both classes were calculated by using t-test formula.

III. RESULT AND DISCUSSION

The result of the data in this study were obtained from the score in the writing test was given in experimental and control class.The data in experimental class in pre test show the highest score of the students was 68 for initial VR and the lowest score was 32 for students' initial MI. The mean was 51,4, median was 52, modus was 52, standard deviation was 9,82 and the total score was 1.028. And the post test experimental class show the highest score of students' in post test was 92 for students initial VR, and the lowest score was 84 for student initial MI, The mean of students' was 85,4, The median was 86, The modus was 88. The standard deviation was 4,24 and the total score was 1.708. The calculation of the data in pre test and post test can see in the table as follow:

Table 3. Students score in experimental class

StatisticalCalculation	Pre test	Post test
Highest	68	92

Lowest	32	84
Mean	51,4	85,4
Median	52	86
Modus	52	88
Standard deviation	9,82	4,24
Total score	1.028	1.708

Moreover, In control class the highest score in pre test was 62 for student initial MS , and the lowest score in pre-test was 32 for student initial RA, with the total score was 960. The mean in pre test was 48, the median was 48, the modus was 48&56, and the standard deviation was 8,72. and the highest score in post-test was 80 for student initial MS, and the lowest score was 64 for student initial was RA. The mean in post test control class was 75, the median was 76, the modus was 80, and the standard deviation was 4,71 and total score was 1.500. The calculation of the data in pre test and post test can see in the table as follow :

Table 4.Students score in control class

Statisticalcalculation	Pre test	Post test
Highest	62	80
Lowest	32	64
Mean	48	75
Median	48	76
Modus	48&56	80
Standard deviation	8,72	4,71
Total score	960	1.500

After collected the data pre-test and post-test result scores of both the experimental class and the control class . The researcher used normality test before applied t-test formula. The purpose to know the data distribution normal or not. Based on the of normality test result using liliefors test the data in experimental class was normal with the tested normality was L_{count} = 0,1724. Based on Liliefors test for (n) = 20 and significant level 5% (0.05), the L_{table} was 0.190. Therefore $L_{count} < L_{table}$ was 0.1724< 0,190 so the l_{count} was lowest than L_{table}.

And in control class the result tested normality was L_{count} = 0,1515. Based on Liliefors test for (n) = 20 and significant level 5% (0.05), the L_{table} was 0.190. Therefore $L_{value} < L_{table}$ was 0.1515 < 0,190 so the l_{value} was lowest than L_{table} it means the sample of data in control class was normal.

After get the normality the researcher applied t-test formula to find resul of this study then made decision about hypothesis testing this study.

From the value of the calculation t-test was 3,48 and comparing in the table degree of freedom 38 = (nx + ny-2 = 20 + 20 - 2 = 38) in the table of df in significant level 5% (0.05) was 1.686. it showed that the result t_{count} is higher than the value of t_{table} 3,48 >1,686.

IV. CONCLUSION

Based on the results of data analysis, the researcher concluded that, the value of $t_{observed}$ (t_0) was 3,48 and the value of t_{table} was 1,686 for 5%. It mean that $t_{observed} > t_{table}$. It can be concluded that learning reading by using TikTok video as media had effect.

TikTok videos can be used as an alternative way for teachers to teaching reading for students. The students who were taught by using TikTok Videos are interested, because the students can sing the song while reading the lyrics. When the students listen to music it means learning reading, listening and speaking. The students learnt what the lyrics talk about, how to pronounce the words and phrases, and how to grab the message. TikTok videos can also be used as a material for consideration and contribution of thought fot further research

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