

DEVELOPING TIKTOK VIDEO MATERIALS FOR JUNIOR HIGH SCHOOL STUDENTS' LEARNING RECOUNT TEXT

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ABSTRACT

Since the Covid-19 pandemic spread the world, which is the resulted in face-to-face teaching and learning process being severely hampered, therefore supporting media and learning resources are needed during Covid-19 pandemic, so that the learning process can be continue. The students able to using the application that was familiar with them, namely TikTok. TikTok is the application of technology who will be the one of solution to overcome online TEFL. The aim of this study is to develop TikTok video materials which is able to be implemented for students during the pandemic situation as their material online. This study will be conducted by ADDIE Model as the basic of material to development (Branch, 2009). In the model has provides 5 stages such as analysis, design, develop, implementation and evaluation. The participants of this students at MTs Al Irsyad that have an opportunity to being creative and also explore their ideas based on the task given by an English teacher. Meanwhile, the result of this study provided in TikTok video and lesson plan that can be useful for English teacher as strategy in teaching in order to create an interactive in learning and motivate the students.

Key Words : Developing, Motivation, TikTok, Recount Text

ABSTRAK

Sejak pandemi Covid-19 menyebar ke seluruh dunia, yang mengakibatkan proses belajar mengajar tatap muka menjadi sangat terhambat, oleh karena itu diperlukan media dan sumber belajar pendukung di masa pandemi Covid-19 ini, agar proses pembelajaran dapat terus berlangsung. . Siswa mampu menggunakan aplikasi yang sudah tidak asing lagi bagi mereka yaitu TikTok. TikTok merupakan aplikasi teknologi yang akan menjadi salah satu solusi mengatasi TEFL online. Tujuan dari penelitian ini adalah untuk mengembangkan materi video TikTok yang dapat diimplementasikan untuk siswa dalam situasi pandemi sebagai materi mereka secara daring. Kajian ini akan dilakukan dengan Model ADDIE sebagai bahan dasar pengembangan (Branch, 2009). Dalam model telah menyediakan 5 tahapan seperti analisis, desain, pengembangan, implementasi dan evaluasi. Peserta didik MTs Al Irsyad ini diberi kesempatan untuk berkreasi sekaligus menggali ide berdasarkan tugas yang diberikan oleh seorang guru Bahasa Inggris. Sementara itu, hasil penelitian ini disajikan dalam video TikTok dan RPP yang dapat berguna bagi guru bahasa Inggris sebagai strategi dalam mengajar untuk menciptakan pembelajaran yang interaktif dan memotivasi siswa.

Kata Kunci: Mengembangkan, Motivasi, TikTok, Recount Text

I. INTRODUCTION

The impact of the COVID-19 pandemic has been strongly felt in the industrial, economic and social sectors, especially in the world of education. The reason is, the learning process in class becomes obstructed because of these social

restrictions. According to Naryana (2020) "The government's sudden decision to leave or move the learning process from school to home, caused anxiety for various parties". According to (Legiani, Lestari, 2018) "The problem is how to create a pleasant learning situation and make

it easier for students to understand learning material”.

Seeing the current conditions that do not allow the learning process in the classroom, according to Vargo, D., et al, 2020, “The utilization of technology in the teaching learning process looks more intense since covid 19 becomes pandemic”. The technology has the important roles and active roles to manage the teaching learning during pandemi. By technology the teaching learning would runing well. The teaching learning able to carried out from any places.

The learning process can also be done using groups on social media such as Whatsapp (WA), telegram, the Zoom application or other social media as a learning tool so that students learned at the same time even though in different place. In line with this, Puspitarini & Hanif, 2019, “Learning media is defined as the aids in the form both physical and non physical utilized by teachers in teaching learning activities to convey the material to students in order the process will be more convenient”. So many medias used for English teacher to convey the material for students by utilizing the application media. There are a lot of platforms or online media have been utilized in supporting teaching learning activities online like, Smart class, Zenius, Quipper, Microsoft, WhatsApp, and google classroom (Abidah, A., et al, 2020). Those are medias who available use for teaching learning proses. That is way technology is very important to supporting system because the technology can handle it.

Nowadays, the world is entering the era of the industrial revolution 4.0. or the fourth world industrial revolution where technology has become the basis of human life. Everything becomes limitless and unlimited due to the development of the internet and digital technology. This era has affected. There are many aspects of life in the fields of economy, politics, culture, art, and even to the world of education. The development of industry 4.0 greatly affects the world of education, especially education in Indonesia. It can be seen that education is the main pillar in the progress of a country.

However, education is very important to improve quality human resources. In increasing quality human resources, quality education is also needed. In Undang-Undang number 20 year 2003 says that "Education is a conscious and planned effort to create an atmosphere of learning and the learning process so that students actively develop their potential to have religious spiritual strength, self-control, personality, intelligence, noble character, and skills needed by themselves and society”.

The role of technology in education is inevitable. The development of technology is accompanied by the development of social networks that are so fast, it is clear that the increasing number of social networks that are of interest to the world community, also includes students and educators. One of the good application that can be used for the students and friendly in thir environment is TikTok. The TikTok app is a Chinese social network and music video platform launched in September 2016. The app allows users to create their own short music videos. During the first quarter (Q1) 2018, TikTok confirmed itself as the most downloaded application, that is 45.8 million times. That number beats other popular applications such as YouTube, WhatsApp, Facebook Messenger, and Instagram (Bohang, 2018).

The majority of application users Tik Tok in Indonesia itself is a millennial child, school age, or commonly known by Z generation. Aji & Setiady, 2020, stated that “The majority of user of the TikTok application in Indonesia are millenials, school aged, or commonly known as Generation Z”. Meanwhile, the number of users who reach more than 10 million in Indonesia and the majority are school-age children (students), it can be seen that the TikTok application is excellent, loved and attracts millennials, the majority of whom are school age children. TikTok can be processed into an attractive and interactive learning media for students. The TikTok application can be implemented as a media in Language and Literature Learning.

TikTok application is a video sharing application for broadcasting live video streams,

recording short video clips, adding filters, attaching favorite music, and sharing the results on social networks (Karnilova, 2021). Besides of music dance, freestyle (freestyle) and performance, video-makers are encouraged to be as creative as possible to imagine freely and express their expressions as appealingly as possible. By TikTok video the students enjoyed every step in English learning. Kamelia (2019) found video is able to be utilized as an effective media to create the enjoyable situation for students in their learning. Similar with Akrim (2018) found that by providing the media in teaching learning process makes the students excited in engaging the activities. Hence, the use of social media also provided the awareness for students and teachers to explore more about the use of social media itself.

In this case, the researcher has made observations with one of English teacher who teach at school for more than five years. The researcher might concluded that the English teacher required a guide for support them in teaching English learning. In addition, the appropriate material suitable with syllabus in curriculum who have been use at that school. Beside that, by supporting the good application such TikTok it can expected has more value in their field. This is an opportunity for English teacher to be able to utilizing the technology system. In addition, TikTok application can be one of the alternative media to English learning and TikTok application can be the facility for students.

Material Development

The teacher needs to develop the appropriate material for their students when the precious material is not feasible to be used as the material to support the teaching and learning process. Materials development refers to all the processes made use of by practitioners who produce and/or use the materials for language learning, including materials evaluation, their adaptation, design, production, exploitation, and research Tomlinson (2011, p.143-144).

Several factors should be considered when designing materials. According to Howard & Major (2004, p.103) states, "The factors to be considered in designing materials based on the learners, the curriculum and the context, the

resources, and facilities and personal confidence"

Need Analysis

The purpose of need analysis as a part of developing material is to discover what the students want to learn and what needs to be learned. In this case, several analyzes should be fulfilled in need analysis. According to Basturkmen (2010, p.19), the need analysis involves target situation analysis, discourse analysis, present situation analysis, learner factor analysis, and teaching context analysis.

Tik Tok

In this current situation, the most app fond is TikTok (Taubah, 2020; Hutchinson, 2020). The TikTok app is a Chinese social network and music video platform launched in September 2016. The app allows users to create short music videos. During the first quarter (Q1) 2018, TikTok confirmed itself as the most downloaded application, that is 45.8 million times.

Recount Text

Recount means describing how something happened or telling a story. So the recount text can be called a text whose content tells something. Anderson & Anderson (1997, p.48) refer a recount text to a piece of text which retells past events orderly and has a purpose to describe what has already happened.

Task Based Learning

Task-Based Learning (TBL) is an approach learning method that assigns different roles to each student. The important roles that must be explained are planner, information collector, data manager, schema designer, experimenter, and renderer.

The Task-Based Learning (TBL) method is applied to determine the extent to which students' active role in learning determines natural indicators, determines students' ability to complete each stage of the LKS Task-Based Learning (TBL), and determines students' development of critical thinking skills.

II. RESEARCH METODHOLOGY

Location of the Study

This study was conducted at Mts Al Irsyad.

Subject of the Study

The subjects in this study were English teachers at MTs AL Irsyad Pontianak.

Data and Source of the Data

In this study, the researcher collected the data through questionnaires. The data are needed to answer the researcher's question in this research. Meanwhile, the researcher did an unstructured interview with an English teacher related to the learning resources

The Design of the Study

This research applied ADDIE Model by Branch (2009, p.4) consisting of 5 stages. Those were Analysis, Design, Development, Implementation, and Evaluation. Branch (2009, p.4) states that, ADDIE is merely a process that serves as guiding framework for complex situation.

III. RESULT AND DISCUSSION

Research Findings

Seeing the various students' background, the teacher had to develop the learning model as the connection between teacher-students and among students too. In this case, English as the foreign language for the students so that it was not easy to be understood for them. The teacher found that some of the students thought that English is just lesson at school that should be followed, English was not daily language used and English was not important for them. Therefore, the teacher required to be more aware in this current situation. They required to found the good application for their students in which it the broaden of technology development was potential to supported in teaching learning process. Moreover, the teacher became the most important part in this era 4.0. Beside it, the questionnaire provided about the Tiktok information and the researcher gain some the questions based on the result of interviewed with English teacher. Moreover, the information contained analysis of the condition of students in English learning during pandemic so that, it is really important to considerate the design of the product for English teacher as their guidance in teaching learning because it is the base for making the product. Futhermore, classified the range percentage and the category as shown this below:

Figure 1
Range Percentage

No	Interval	%	Category
1.	76 – 100	78,2	Very Good
2.	56– 75	21,8	Good
3.	40 – 55		Fair
4.	0 – 39		Bad
Total		100	

Discussion

Based on the result of finding above, the researcher argue that the product developed in this research can offer various benefits for the English teacher and also the students. This material is suitable for English teacher to improve students speaking skill and English teacher to be able to utilizing the application such as Tiktok to support in teaching learning. Besides, for the students they are able to give the steps of how to make something in procedure text properly.

Futhermore, since the handbook of English material for English teacher as the guidances is used, the teacher found the highest confidence of students in speaking, the students looked more often did not hesitate. They always tried to speak with English teacher also their friends when the English lesson time. In occasionally, this guidance of English material can be used by other teacher in different grade too. In designing this product material, the researcher has some experiences challenges. The first is relating the text material. As a consequence of many types of text for the researcher because it dealt with the syllabus terms, and the researcher also found the limitation during finishing the research, that is relating to the English teacher had to select some of their students as a model.

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